**Chinese Online Diplomacy - Themes**

**Economy**

* + Chinese economic development
  + Poverty alleviation
  + Economic reform
  + Initiatives
  + Belt and Road initiative (BRI)
  + Trade
  + Transport infrastructure
  + Energy
  + Mining
  + Agriculture
  + Finance
  + Taxation
  + Industry
  + Business
  + Marketing strategies
  + Advertising
  + E-Commerce
  + Chinese multinationals

**Politics and Society**

* + Chinese leadership appearances and messaging
  + Xi Jinping (president ahmed)
  + Chinese political system
    - Grand national unity
    - Three represents
    - Xi Jinping thought
  + Policy initiatives
  + Corruption
  + Crime
  + Rule of Law
  + Migration
  + Welfare
  + Democracy
  + Protest
  + Human Rights
    - Three evil forces
    - Freedom of speech
    - Religious freedom
    - Media freedom
    - treatment of ethnic/religious/other groups
      * Xinjiang, Uighurs (Cities with ethnic minorities)
    - LGBTQ+ rights ()
  + Gender
  + Health

**Covid-19**

* + - Measures
    - Vaccine
    - Covid diplomacy
    - Outbreak origin

**Technology**

* + Artificial Intelligence
  + Cybersecurity
  + Technology infrastructure
  + Internet
  + Huawei,5G, 6G
  + Space exploration/tech/progress/satellites

**Environment**

* + Environmental protection/conservation
  + Reduction of greenhouse gases
  + Sustainable technologies
  + Green energy/Solar power/wind power
  + Wildlife

**Military and Security**

* + Modernisation of China’s armed forces
    - Hypersonic missiles
    - Nuclear weapons
    - Robots/drones
    - Cyber warfare
  + Chinese peacekeeping forces
  + Navy
    - Visits
  + Exercises/Parades
  + Policing
  + National Security
  + Intelligence services
  + Counterterrorism
  + Cooperation/training
  + South China Sea
  + Denuclearisation/non-proliferation

**Geopolitics**

* + China and the World
    - China and the UK
    - China and the EU
    - China and the US
    - China and its neighbours
    - China and India
    - China and Russia
    - China and N Korea
    - US boycotts/sanctions - Iran, Venezuela, Cuba, etc
    - China and Taiwan
    - China and MENA
    - Historical injustices towards China, e.g., Japan, Britain, US (Korean War, etc)
    - Hong Kong
    - Macau
  + Diaspora (ethnic Korea minority ahmed)
  + Multilateralism/China and UN
  + Anti-imperialism
  + Non-interference
  + Foreign interference
  + Territorial disputes
  + Responsible power
  + Cooperation
    - Technical cooperation and training
  + Diplomacy
    - Development diplomacy
    - Vaccine diplomacy
    - Disaster recovery
    - Aid
    - Cultural diplomacy
    - Diplomatic appointments, engagements
    - Community engagement
  + Election commentary
    - US election

**Chinese culture and people**

* + Chinese history
  + Ethnic minorities
  + Religions
  + Food diplomacy
  + Tourism/Travel
  + Chinese festivals
  + Sport
    - Olympics
  + Education
    - Confucius Institutes
    - Foreign students in China
    - Universities
  + Chinese diaspora outreach (is this the right section for this theme)

**Media narratives**

* + Foreign media coverage of China
  + Foreign media coverage of Chinese companies
  + Chinese media coverage of world affairs
  + Comparisons between China and US, others
  + China-originated disinformation
  + Foreign-originated disinformation
  + Race in the US
    - BLM
    - Racial disharmony
    - treatment of minorities
  + Turning messages back on US/West
  + Rebuttals/countering negative news (Xinjiang, Uighurs, Tibet, Inner Mongolia, Wuhan)